

# ETPOI Winner Startup EvueMe Selection Robot Strikes Strategic Partnership With CL Educate Ltd

👤 BW Online Bureau 📅 Dec 13, 2018



EvueMe Selection Robot, a National winner at the Economic Times Power of Ideas, 2017 is an innovative start-up founded by IIM and IIT Alumni engaged in revolutionizing the recruitment and admissions space with their unique Digital Interviewing and Assessments solutions. The Founder is an ex corporate veteran with CXO roles in Godrej Properties Ltd, Reliance Communications and Bharti Airtel Ltd. In the early part of his career, he had stints with HT Media Ltd, BPL Sanyo and Ingram Micro.

EvueMe Selection Robot has signed an MOU with CL Educate Limited (CL), India's leading education and knowledge services provider. CL Educate Ltd will be launching a new Product for Mock Interviewing named "iGuru" aimed at helping students and professionals to prepare for various kinds of interviews to getting jobs or admissions to various higher education campuses.

EvueMe Selection Robot is a national winner as an innovative startup of India in the Economic Times Power of Ideas 2017 supported by CIIE IIMA, Ministry of Science and Technology and Facebook. EvueMe is also a national winner as "Startup of 2018 (B2B)" in the Electri Awards supported by Tie NCR and Ministry of Science and Technology, GOI.

This startup is mentored by some well known industry veterans like Sanjeev Bikhchandani, Founder & Executive Vice-Chairman, Info Edge (India) Ltd, Satya Narayanan R, Founder & Chairman, CL Educate Ltd, Anurag Batra, Chairman & Editor-in-Chief, BW Business World & Exchange4media Group and Vinod Sood, Managing Director India, Hughes Systique Corporation.

Speaking about the partnership, Mr. Rupak Agarwal, Founder & CEO – EvueMe Selection Robot said "A huge industry-academia divide today exists in the eco-system. Students and professionals have limited access and negligible mentoring from industry veterans. Our Digital Interviewing and Assessment solutions, helps reduce this divide significantly bringing industry and academia closer through cutting edge technology. This strategic partnership with CL Educate Ltd who have extensive reach in this community not only in India but also in International markets will significantly enhance the skills of candidates bringing academia closer to industry veterans with their mentoring. Students will get better prepared to handle real life challenges as they enter the next phase of their career journey."

CL Educate Ltd and EvueMe Selection Robot will work in collaboration on using cutting edge technology to simplify the entire interview preparation process enabling students and professionals to take mock interviews from the comfort of their hostel or home using their laptop or mobile device and at the convenience of their time with an "Interviewer on Demand". The idea is to make the interviewing process so simple and user friendly that with multiple rounds of preparation and specific one on one feedback from industry veterans right from the comfort of their home, the candidate imbibes the best practices and the new skills acquired become an unconscious competence. Further EvueMe Selection Robot will extend its expertise in developing question banks and continuously researching and upgrading the questions for every segment of target audience.

Talking about the initiative, Mr. Gopalakrishnan Rengan, President – Marketing & Alliances at Career Launcher said, "In these days of mobility and constant up-skilling, it is important for all students and professionals to be ahead of the curve. Through our strategic partnership with EvueMe Selection Robot, we intend to offer career support to students and professionals, so that they can constantly present their candidature. And even if there are any gaps in their knowledge or presentation skills, they can use our industry-expert panel members to iron out the same and achieve their career dreams!"

About EvueMe Selection Robot:

EvueMe Selection Robot is an award winning startup, committed to bring talent and the employer community together in a simple, cost effective technology platform. EvueMe leverages emerging technologies to disrupt the way candidates attend interviews, by being place & device agnostic.

Digital Interviewing optimizes hiring, saves time & cost significantly and stays uncompromising on quality and assessment of resources.

EvueMe has been crowned as an emerging innovative startup, by the Ministry of Science and Technology, Facebook and CIIE, IIM Ahmedabad in the ET Power of Ideas 2017.